

IMATH TELECOM

iMATH Research is an engineering and Big Data company specializing in technical and information services to get background knowledge and competitive intelligence for decision-making-solutions.

We have had experience at Telcos and Mobile's projects. We have created some predictive model's services which permit to predict future events before they occur such as churn prediction, client type's forecast, etc.



Predictive empirical model creation is not so simple. To resolve this, we offer decision making services using numerical and/or categorical predictive models from past empirical experiences, joining with confidence measures. Our platform offers the following actions:

1. Upload your independent variables to predict dependent variables applying actual and past data.
2. Run our predictive engine in the Cloud.
3. Show the best performances and confidence measures, error analysis, etc.
4. The model integrable into your production environment. Let us do it for you!

iMath Research selected as one of European Startups driving the Big Data reolution with iMathCloud

IMATH TELECOM

Telcos and Mobile sector's services

- **Churn prediction.**
- **ARPU: Annual revenue per Unit.**
- **Client type's forecast.**
- **Defaulter's prediction.**

CHURN: Creating default predictions model.

Recommendations models offer customers choices, doing Up-selling and Cross-selling processes, automatically or semi-automatically.

Creation of predictive marketing models which assess the cost of advertising campaigns.

Objective public's knowledge applying internal and external variables.

